



JUTEL
Excellence On Air Since 1984



L I S T E N

EXCELLENCE ON AIR SINCE 1984



Total and Global Digital Media and Radio Broadcasting Solutions

Jutel is a forerunner in digital content management solutions for major radio broadcasters and mobile content providers. Our mission is to ensure the competitiveness of our customers in the fast-paced world of digital media.

Jutel - Leadership in a Digital World

Jutel focuses on developing the best and most innovative solutions for managing media assets and broadcasting digital content to various delivery channels. This approach helps us combine our deep knowledge of radio broadcasting and experience of large Media Asset Management (MAM) systems into unique solutions for digital media. Industry expertise, extensive global experience and sound finances provide Jutel with the right credentials for becoming your long-term partner.

20 Years of Excellence on Air

With twenty years of experience in the radio broadcasting industry, Jutel is a real professional in a field of rapid progression. Both as a company and as individuals we strive to do things better and to aim higher. This is the way to help our customers and partners to achieve their goals and strengthen their competitive edge in the ever-changing world of digital media and broadcasting.

Innovative Solutions for Leading Broadcasters

Jutel offers software, industry expertise and services, combined into a total package of quality and innovation currently best represented by our content management solution for major broadcasters: Jutel RadioMan. The BBC, RTE in Ireland, YLE in Finland, ERTU in

Egypt, Satio/KDAB in Korea, NHK in Japan and United Nations Radio in the US are just some of the broadcasters that have chosen Jutel RadioMan.

With our wide range of solution offerings, our customers, from small radio stations to large radio networks and national broadcasters, can streamline their workflow and utilise the new revenue opportunities of the converging digital media space.

Building Tomorrow's Radio Station Tools

We provide solutions that other players are still only planning - such as the Visual Radio solution with Nokia. Visual Radio is a new killer concept that redefines the radio experience by bringing FM radio with synchronised visual content and interactivity to mobile phones. Jutel is playing a key role in the creation of the concept by programming the radio station tool that enables easy creation of content for Visual Radio and synchronising it to the radio programme. Go to www.visualradio.com to find out more. We combine text, sound and visuals into multiple broadcast channels also in our other innovative products: RadioReply, MusicGreeting, Media Publisher and iRadio.



Jutel is a global business partner of IBM

Jutel and IBM have been business partners since 1996. Today, Jutel solutions are a part of IBM's Digital Media Factory portfolio. Together IBM and Jutel deliver an unparalleled combination of products, system infrastructure and project implementation services.



RadioMan Benefits for the Customer

- End-to-end radio broadcast solution
- Fluent Radio workflow management
- Increased productivity
- Reduced production costs
- Security through open architecture and industry standards
- New revenue possibilities through digital media convergence

Jutel Solutions and Services

Services

Consulting Services helps you to build a modern radio station or to modernise your radio station with the latest technology. With our 20 years of experience in the radio broadcasting industry, we will help our customers to maximise the benefits of the new technology. Customer Services provides installation, implementation, training, 24/7 support and helpdesk services.

Cross-Media Solutions

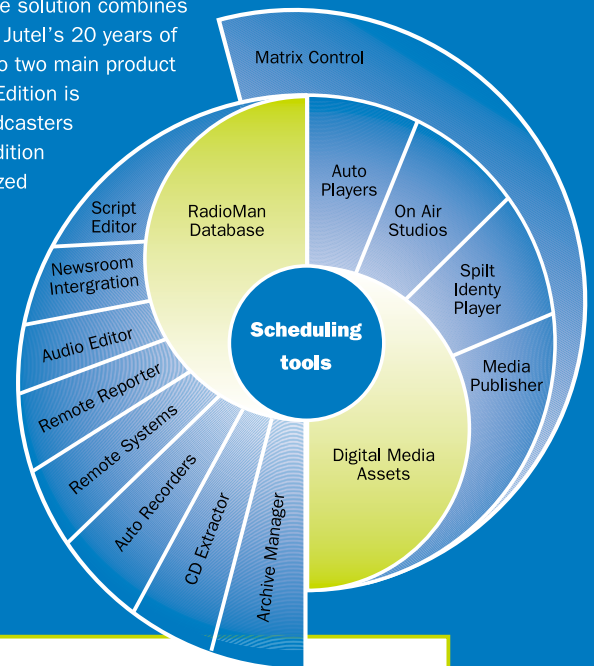
Cross-media solutions extend the Jutel product line to mobile phones, DVB and Internet broadcasting applications, bringing new revenue possibilities to our customers. Jutel is a forerunner in digital content management solutions for major radio broadcasters and mobile content providers. Our mission is to ensure the competitiveness of our customers in the fast-paced world of digital media.

Jutel RadioMan

Jutel RadioMan® is a unique and complete broadcast content management solution. The solution combines software, hardware, services and Jutel's 20 years of expertise in the radio industry into two main product lines. Jutel RadioMan Enterprise Edition is designed primarily for major broadcasters and Jutel RadioMan Workgroup Edition for small to medium RadioMan sized radio stations. Top performance, exceptional scalability and advanced functionality are some of the major advantages offered by Jutel RadioMan.

Tuning Radio Broadcasting to a New Era

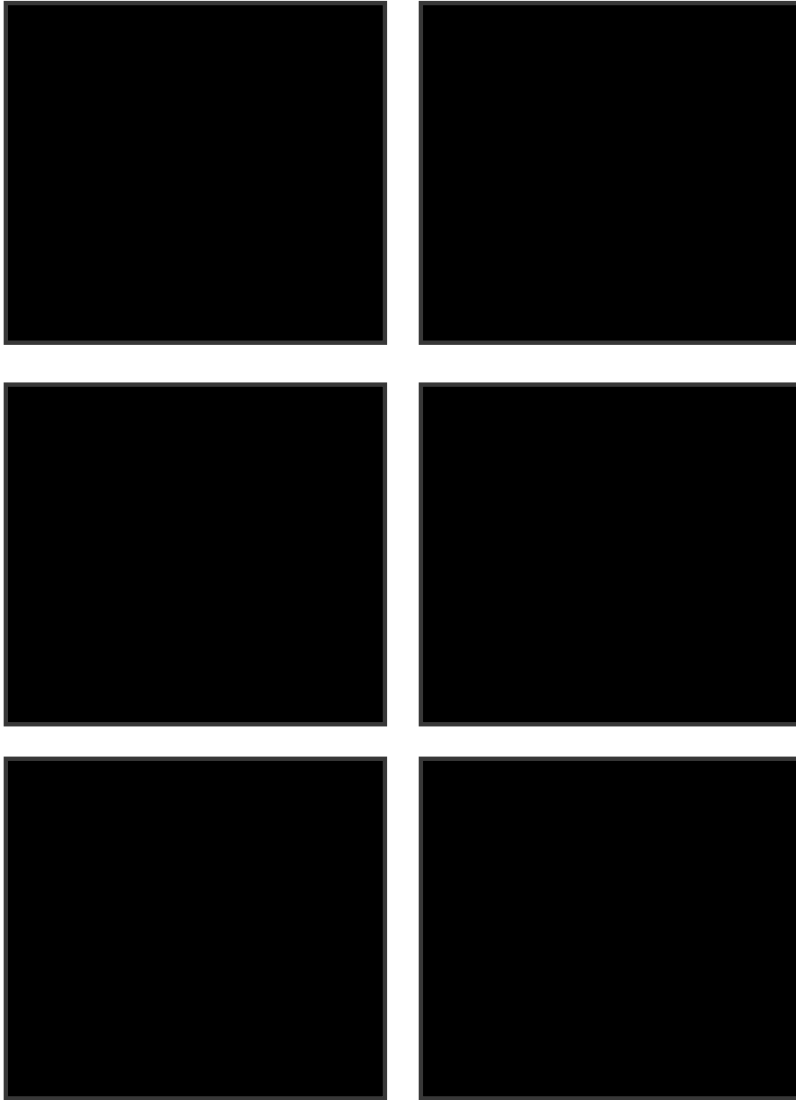
There are more than 16 different unique software modules in the Jutel RadioMan® solution.



Leading the Way for Smarter Radio Broadcasting

"IBM Global Services integrates IBM's broad range of capabilities - services, hardware, software and research - to help broadcasters of all sizes realise the full value of information technology. Implementation of an end-to-end radio management solution based on Jutel RadioMan enables radio broadcasters to achieve real and demonstrable benefits throughout the entire workflow of the radio station. Jutel is a long established IBM Digital Media partner. Together we have delivered digital radio content management solutions to the world's leading broadcasters since 1996."

Andrew Brierley, Partner
BCS Media Leader



Global Business with Local Support

Jutel, IBM and Jutel Partners are helping radio broadcasting companies around the globe to transform their businesses and to better utilize both the traditional and the digital production and delivery technologies.

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